

**13<sup>th</sup> Annual Worldwide Hospitality Awards Ceremony:  
An alumnus of Les Roches wins the prize of  
Best Managing Director, Luxury Category**

**Bluche, Switzerland-November 12, 2012-** Alvaro Rey, a graduate of Les Roches International School of Hotel Management, Switzerland, and current Managing Director of the London Park Lane Intercontinental Hotel, has won the prize of Best Managing Director in the Luxury Category. The prize was awarded on November 12, 2012 in Paris at the 13th Annual Worldwide Hospitality Awards Ceremony, which are organized by MKG Group, a hotel consulting company.

An alumnus of Les Roches awarded Best Managing Director, Luxury Category

Alvaro Rey, hailing from Colombia, earned his diploma from Les Roches in 1983. After holding the position of Managing Director of the Intercontinental in Buenos Aires, then in Sydney, he is currently the Managing Director of the London Park Lane Intercontinental Hotel since 2009.

*"In 1983, I chose to study at Les Roches because I had set a particular goal for myself: to become Managing Director of a luxury hotel and pursue an international career," says Alvaro Rey, Managing Director of the London Park Lane Intercontinental. "Their courses in international hotel management are reputed to be among the best in the world and my education at Les Roches has undoubtedly contributed to my career advancement."*

Les Roches could not be more international: each year the school welcomes 1330 students from all over the globe, and 98% of the staff is international. Les Roches is ranked 2<sup>nd</sup> worldwide among the most prestigious hospitality schools, according to a 2010 survey conducted by one of the world leaders in research and analysis, Taylor Nelson Sofres (TNS).

Thanks to hotel management training par excellence, Alvaro Rey has acquired the skills that have enabled him to be where he is today: a top-notch managing director, recognized the world over by his peers.

An international competition

Every year this ceremony rewards the best initiatives and innovations throughout the hospitality sector. The last one took place on November 12, 2012 in the Salon Opéra of the Intercontinental Paris Le Grand. This event was attended by more than 800 participants from the four corners of the earth.

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**About les Roches International School of Hotel Management**

Les Roches International School of Hotel Management is a private Swiss Institution which offers undergraduate, graduate and post graduate programs of up to three and a half years of study. Les Roches is accredited at university level by the New England Association of Schools and Colleges, Inc. (NEASC) ([www.neasc.org](http://www.neasc.org)) and offers programs in the fields of hospitality, tourism, event and entertainment management. Nestled in the Swiss Alps at 1,274 meters in the small village of Bluche, just a few minutes drive from the famous ski and golf resort of Crans Montana, Les Roches offers to its international student body a young and dynamic educational environment, perfect to mature and gain experience to start an exciting and diverse professional career.: For more information, please visit: [www.lesroches.edu](http://www.lesroches.edu). Les Roches is part of Laureate Hospitality Education, a leading hospitality management education group ([www.laureatehospitality.com](http://www.laureatehospitality.com)).