

## **Gianluca Sparacino will give a lecture on the Four Season's 15-Minute Service at Les Roches International School of Hotel Management**

**Bluche, Switzerland-September 10<sup>th</sup>, 2012-** During the Leadership Series at Les Roches International School of Hotel Management, Gianluca Sparacino, Corporate Food and Beverage EMEA Director of Four Seasons, will come to do a video interview on September 13<sup>th</sup>, 2012. The Les Roches alumni has contributed to an innovative culinary concept: top quality and delicious food ready in 15 minutes from the moment the client makes an order till it is delivered to the room.

CNN has reported on this unique service

[http://www.lesroches.edu/les\\_roches\\_bluche/en/enen/index.cfm?page=/les\\_roches\\_bluche/home/news-events/news/gianluca\\_sparacino](http://www.lesroches.edu/les_roches_bluche/en/enen/index.cfm?page=/les_roches_bluche/home/news-events/news/gianluca_sparacino)

*« The aim of this service was to respond to a demanding business clientele who are often in a rush and who want quality food served quickly. This new concept has been so successful that it has been put into practice in all of our Four Seasons hotels around the world” says Gianluca Sparacino, Corporate Food and Beverage EMEA Director of Four Seasons.*

Gianluca Sparacino will come on campus to explain in detail this new culinary concept and its worldwide implementation at the Four Seasons. He will comment on his experience as Food and Beverage Director at the prestigious and luxurious hotel chain that is the Four Seasons and will also share his perspective on the latest trends in the hospitality world and specifically in the Food and Beverage area.

To view the video recording of the Leadership Series, visit

[http://www.lesroches.edu/les\\_roches\\_bluche/en/en-en/home/industry-alumni/leadership-series](http://www.lesroches.edu/les_roches_bluche/en/en-en/home/industry-alumni/leadership-series)

*\*Leadership Series: Les Roches regularly organizes interactive conferences with leading industry professionals who come to share their perspectives and answer questions about their current projects, new trends and future predictions. Past participants: Simon Graveling, President of Stage One, John Ludlow, Senior Vice President Global Risk Management of InterContinental Hotels Group, Malcolm Turner, former Vice President of Technical Services for Hyatt International....*

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Les Roches International School of Hotel Management is a private Swiss Institution which offers undergraduate, graduate and post graduate programs of up to three and a half years of study. Les Roches is accredited at university level by the New England Association of Schools and Colleges, Inc. (NEASC) ([www.neasc.org](http://www.neasc.org)) and offers programs in the fields of hospitality, tourism, event and entertainment management. Nestled in the Swiss Alps at 1,274 meters in the small village of Bluche, just a few minutes drive from the famous ski and golf resort of Crans Montana, Les Roches offers to its international student body a young and dynamic educational environment, perfect to mature and gain experience to start an exciting and diverse professional career.: For more information, please visit: [www.lesroches.edu](http://www.lesroches.edu). Les Roches is part of Laureate Hospitality Education, a leading hospitality management education group ([www.laureatehospitality.com](http://www.laureatehospitality.com)).