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Hospitality  
Education

## **Swiss Hospitality Management Schools Ranked Among World's Best by Luxury Hoteliers**

*Les Roches International School of Hotel Management and Glion Institute of Higher Education are ranked among the world's leading hospitality management schools for an international career*

**Clarens, Switzerland, November 27, 2013**—[Glion Institute of Higher Education](#) and [Les Roches International School of Hotel Management](#) have been ranked among the top three hospitality schools for preparing students for an international career in hospitality management in a recent survey. Les Roches and Glion are both members of the *Laureate International Universities* network.

The survey included a large sample of hiring managers from luxury international hospitality companies around the world and was conducted by Taylor Nelson Sofres (TNS) Travel & Tourism (U.K.), the world's largest provider of custom research and analysis. The 2013 survey established the relative "ranking" of international hospitality management schools providing university-level degree programs.

"Glion continues to lead the world in providing the highest-quality international hospitality management education," said Michael Huckaby, interim CEO of Glion. "The goal of top international hospitality management schools is to prepare managers to compete successfully in a rapidly changing world. This survey, like a similar one in 2010, confirms that the hospitality industry understands and appreciates the unique nature of our education model, which combines practical instruction with academic study at different campuses and in professional internships abroad."

According to the survey, 56% of industry managers based in luxury hotels prefer graduates who have trained in more than a single country. This is one of the strengths of the programs at Glion and Les Roches. For example, Les Roches' curriculum gives students the opportunity to study at campuses in Spain, China and Jordan. "Our new Les Roches global bachelor's degree and its internship component provide students with up to five destinations during their studies, which is unique for programs in hospitality management," said Sonia Tatar, CEO of Les Roches worldwide.

The survey was conducted in spring and summer 2013, and included invitations to more than 50,000 hoteliers in 80 countries. Laureate Hospitality Education, a division of Laureate Education Inc., commissioned TNS to conduct the survey utilizing "blind" objective techniques. The survey results are statistically reliable at a 95% confidence level. Similar results were obtained in a global industry survey conducted in 2010 by TNS.

### **About Taylor Nelson Sofres PLC**

Taylor Nelson Sofres PLC (TNS) is a leading market research and information group and the world's largest provider of custom research and analysis. TNS operates globally across 70 countries, allowing us to provide internationally consistent, up-to-the-minute and high quality information and analysis. TNS Travel & Tourism is employed by a portfolio of global clients in the leisure, tourism, hospitality and travel industries to undertake a range of research and consultancy projects, designed to provide insight and knowledge.



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### **About Laureate Hospitality Education**

Laureate Hospitality Education (LHE), a member of the *Laureate International Universities* network, is a leading hospitality management education group providing hospitality, tourism, event, sports, and entertainment management education to students from more than 100 countries. It comprises four premier institutions with locations in seven countries (UK, Switzerland, Spain, Australia, China, Jordan and the United States) on four continents, thus positioning LHE to offer the industry an impressive pool of talent.

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